

PGMO announces new partnership with The Ref Stop

PGMO



PGMO has announced The Ref Stop as its new technical kit operations partner ahead of the 2026/27 season.

Under the new partnership, The Ref Stop will provide operational and technical support on all kit-related needs for match officials in both the men's and women's professional game, ensuring a high-quality and efficient service throughout the forthcoming campaign.

The Ref Stop was founded by referee Dale Wilson and has built a strong reputation for supporting officials at all levels of the game, combining practical expertise with a deep understanding of officiating requirements.

PGMO Chief Refereeing Officer Howard Webb said: "We are pleased to welcome The Ref Stop as our new partner. Their experience and understanding of the officiating environment make them ideally placed to support our officials with their kit. We look forward to working closely with Dale and The Ref Stop team."

Dale Wilson, Founder of The Ref Stop, added: "We're proud to partner with PGMO and support officials across the professional game. We're committed to delivering a high-quality service that meets the demands of modern officiating."

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About Professional Game Match Officials

Professional Game Match Officials (PGMO) oversees officiating across the Premier League, EFL, WSL Football and The Football Association competitions, providing training, development and mentoring for referees, assistant referees and VARs.

PGMO works closely with the football community to ensure officiating standards continue to evolve with the game through more dynamic pathways that recognise talent and high performance. By fostering an inclusive and supportive environment, the organisation is working to broaden opportunities now and for the future whilst always maintaining integrity and authority in the professional game.

About The Ref Stop

The Ref Stop is a specialist supplier dedicated to supporting football match officials with high-quality kit and equipment. Founded by referee Dale Wilson, the business combines first-hand officiating experience with a strong focus on reliability, service and understanding the practical needs of referees at all levels of the game. The Ref Stop works closely with organisations and officials to deliver efficient, tailored support across all kit-related requirements.